

Michalis Giavris

Product Designer

ABOUT

Product Designer specializing in scalable, accessible design systems and the end-to-end design of high-traffic product flows, from UX research to UI design.

Actively exploring how AI can improve everyday design work, speed up design-to-development and keeping pace with what's new across the field.

EXPERIENCE

Product Designer

Jul 2022 - Present

ITML

- Own the end-to-end UX of high-traffic COSMOTE Insurance (now Magenta Insurance) flows, working closely with product managers and engineers in a Scrum team.
 - **Led the redesign** of the results page, improving information hierarchy, introducing mobile quote comparison (now used by ~18% of mobile users) and reducing perceived load time from 15s+ to ~4s.
 - **Conducted user research** using Hotjar recordings and surveys to identify friction points and validate design decisions.
 - **Led the WCAG and EAA accessibility alignment** auditing issues and guiding developers through remediation.
- Owned the creation of a **multi-brand design system** currently used across multiple products.
 - **Built a Figma plugin** that turns brand colors into a complete, accessible token system (scales, semantic mapping, WCAG-validated contrast), cutting new-brand setup from days to minutes.
- **Mentoring** junior designers, supporting their growth and improving design quality across the team.

EDUCATION

Bachelor's Degree in Computer Science

2013 - 2018

University of Piraeus

CERTIFICATES & CONFERENCES

Product Psychology Masterclass

2025

Growth.Design

Into Design Systems Conference

2025

Contact

✉ mgiavris94@gmail.com

📍 Athens, Greece

📞 697 074 8032

🔗 [Portfolio](#)

🌐 linkedin.com/in/mgiavris

Tools

Figma Make

Hotjar

Figma MCP

Claude

Tokens Studio

Languages

Greek - native

English - professional